Host-telecom.com

Logo usage guide

Color logo

The brand logo of Host-telecom.com consists of a special spelling of its name.

There is also the option of using an abbreviated version for placement in a limited space, such as souvenirs.

Brand colors

Websafe: #666666
Hex: #5f737e
RGB: 94, 115, 126
CMYK: 25, 9, 0, 51
RAL: 7031
HSL: 240, 7, 7
HSB: 240, 13, 6

Websafe: #99cc33
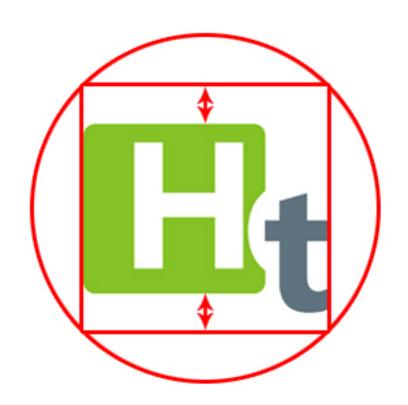Hex: #84c225
RGB: 132, 194, 37
CMYK: 32, 0, 81, 24
RAL: 6018
HSL: 84, 68, 45
HSB: 84, 81, 76

Safe margins

The free space around the logo visually separates it from the adjacent graphics, eliminates the possibility of mixing with other elements and prevents the distortion of meaning.

Example

Background

The main version of the logo is used for any light backgrounds.

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On dark backgrounds, it is preferable to use the bleached version of the dark component.
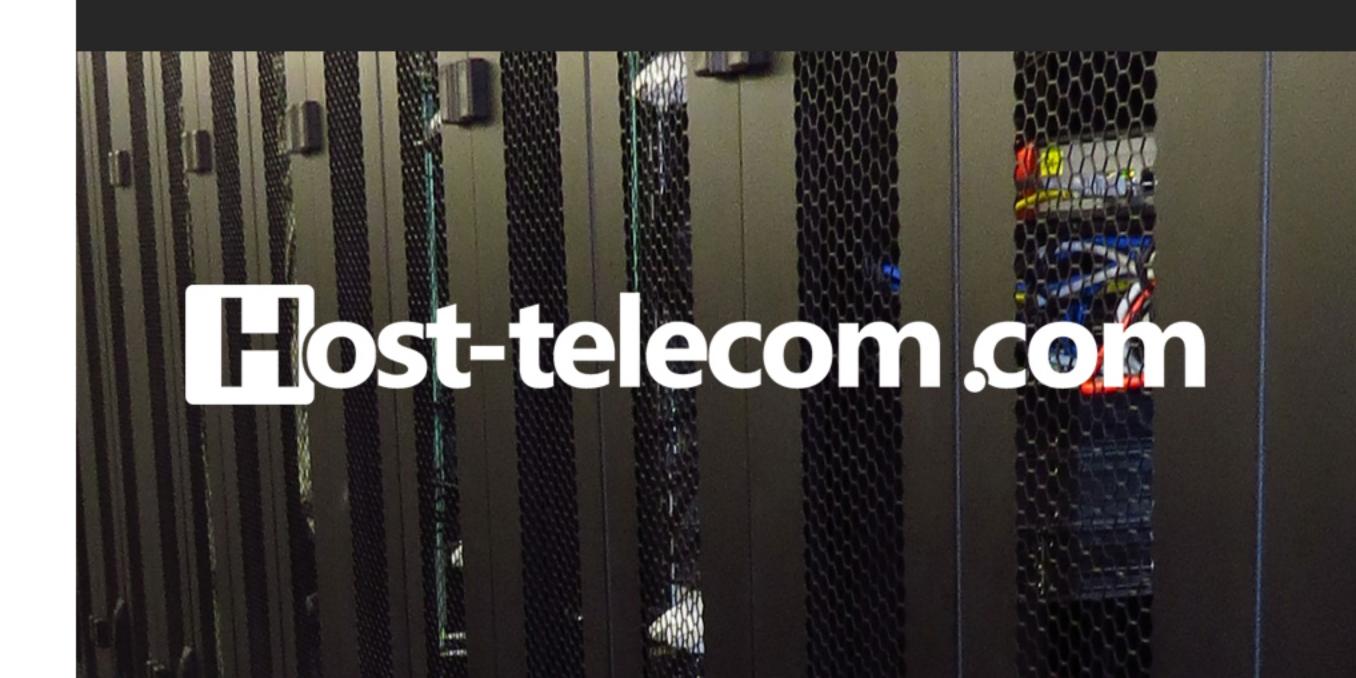
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In cases where only monochrome printing is possible, or engraving, or using a complex background, a monochrome logo should be used.

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Logo Restrictions

It is forbidden to change the proportions of the logo.

It is forbidden to change the colors of the logo.

It is forbidden to combine the logo with other images, background, which can distort the meaning of the logo.

It is forbidden to add design styles to the logo (stroke, shadows, highlights, etc.).